

New England Cheerleaders Association

SUMMER CAMPS 2011



**Dance Teams
Now Welcome!**



July 5-8, 2011

Westfield State University,
Westfield, MA

July 18-21, 2011

Mitchell College, New London, CT

July 25-28, 2011

Babson College, Babson Park, MA



Cheer & Dance Choreography

Cheer & Dance Choreography
by TOP CHEERLEADERS & HIP HOP
Dancers in the Industry!



Teams &
Individuals
Can Win Bids To
Selected Bowl Games

from All American Cheer & Dance!



CONTACT US @ (860) 848-0040 | (888) 551-1388 or info@CheerNECA.com

NECA...

training cheerleaders to reach for the stars!

NECA will help your cheerleaders SOAR to new heights this season. Prepare for a camp season filled with the most innovative cheer, dance, and stunting choreography ever! Whether you are a competitive team or a non-competitive one, NECA has classes for you. Our AMAZING camp staff will teach you how to lead your crowd more effectively, power up your jumps, and stunt stronger and more safely. NECA has the latest in hip-hop dance styles and choreography brought to you by top cheerleaders and dancers in the industry!

Check out NECA camps this summer and BE A STAR!

Dance Teams Welcome!

NECA invites DANCE TEAMS to come celebrate with NECA in 2011. A new HIP HOP curriculum has been designed specifically for you! Classes include styles in hip-hop dance, flexibility, footwork, breaking/tricks, waving, popping, and locking.

Join us for camp this summer and don't miss out on the fun!

See What Coaches are saying about NECA!

"We thoroughly enjoyed camp and can't wait until next year! [The instructors] were awesome and pushed the team to become better. The girls loved it! The simple explanations and drills made a big difference. Staff performed as though it was their first camp of the season. They all were so pleasant, spirited and helpful. I love attending your camps, it's a welcoming atmosphere. I can't wait to return myself!"

Madeline Silvia - Wareham High School, MA

"The camp was outstanding! Our squad benefitted so much and we plan to incorporate the new stunts into our competition and half-time routines. Staff was professional and kept the interest of the team... I would highly recommend NECA to any squad looking to improve the basics and learn new tricks. Overall I give this experience a SUPERIOR rating!"

Lynn Monger-Old Rochester High School, MA

"Everything was wonderful...we feel we got a great head start to our season! The girls learned so much and received some much needed attention and guidance throughout the camp. I plan to use NECA again in the future and would recommend them to anyone!"

Sarah Hardy-Bridgewater-Raynham High School, MA

"It was another AMAZING camp with NECA! We absolutely could not have asked for any more. The instructors were fun, knowledgeable, and really know how to schedule the day so we can fit in as much as possible yet have some fun and do some team bonding. It was such a positive, strong way to start our season."

Danee Morrison-Plymouth Regional High School, NH

"The girls worked hard and had a fabulous time! The entire squad looks better at their games this year in all aspects of cheerleading [which is] largely due to everything they have learned from the NECA instructors. NECA recruits quality [staff] and they represent you well."

Melinda Stone-Sachem Youth Cheerleading, MA

COACHES PROGRAM

NECA encourages coaches to get active! Selected instructional classes in dance, motion technique, stunt progression and fitness are for coaches only! Daily seminars teach coaches safe stunting habits, appropriate spotting techniques, helpful conditioning tips, how to choreograph their routines, and how to build team unity. We encourage coaches to actively participate in all classes to provide them with a "hands on" learning experience.

Also offered:

- **Special Gift • Camp CD**
- **NECA Coach's Manual**
- **Special Rate on Room and Board (coaches pay half)**
- **Private Camps: Coaches attend Free!**

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CHEER CAMP CURRICULUM

STUNT SAFETY!

NECA keeps you in touch with the latest, most innovative techniques in stunting. Cheerleaders and coaches will be educated on safety, spotting, conditioning for stunting, and proper stunt progression. NECA has more stunting sessions than any other resident camp because we believe it is a priority for teams to leave camp understanding the concept of **STUNT SAFETY!**

CHOREOGRAPHY

NECA Choreography is innovative and fun and reflects the latest styles and trends in cheer and dance! Classes are designed for game time and competition to include sideline cheers, crowd response cheers, competitive cheers, cheer-dance, and NOW hip-hop! Classes are broken down into beginner, intermediate, and advanced levels to give coaches the opportunity to choose the level that suits their team.

SPECIALTY CLASSES

Cheerleaders choose from their favorite cheerleading activity! Specialty classes are offered in dance, jumps, stunts, and gymnastics to allow cheerleaders and coaches to select activities that are specific to the needs of their team. A specialty class curriculum includes "advanced dance", "sport specific conditioning", "tosses, twists, and cradles", and more!

GRAND CHAMPS!

Teams will work with their personal instructor all week to develop a "grand champs" routine to be shown on the last day of camp. This routine can be taken home and used at half-time or as a basis for your next pep-rally or competition! Awards will be given in each division for the team(s) with the best "grand champs" routine!

ALL STAR CLASSES

Geared specifically for competitive teams, these special classes allow coaches to focus on what they need to work on. Choose stunts, jumps, and/or tumbling with your own NECA instructor and get your team ready for the upcoming season!

DAILY EVALUATIONS

Teams have the opportunity to participate in both informal and formal cheer evaluations. Instructors will guide teams through the evaluation process to help them gain confidence in performing in front of a small crowd. They will provide feedback on your team's strengths and help them work on any weaknesses throughout the week. Evaluation ribbons are awarded to teams each day.

SHOWTIME!

Pack your costumes and get involved in our camper talent show! Teams and individuals will have a blast showing off their best talent. Whether it's singing, dancing, acting, or baton twirling, it is your chance to shine. A talent trophy is awarded to the best camper talent at each camp.



AWARDS

- NECA Official Spirit Stick
- Most Unified Team
- Best All Around Team Trophy
- Team Skills: Best (Jumps, Stunts, Motions, Tumbling)
- Dedication Award
- Best Jumper
- Best Tumbler
- Grand Champs Ribbons
- Individual Medals
- Miss NECA
- Talent Trophy

FULL TEAM BIDS TO THE PRO BOWL!

NECA is pleased to be able to award full team bids to our top cheerleaders and dancers at Summer Camps in 2011. Sponsored by All American Cheer and Dance, the Pro Bowl half-time show includes thousands of participants and you and your team could be one of them. Bring your entire team to camp and be sure to pack your winning spirit. First Place Grand Champion teams will automatically receive a Full Team Bid to the Pro Bowl*.

**availability of bids is based on NFL annual contracts with AACD.*

NECA PRIVATE CAMPS

All of the benefits and rewards of a resident camp with the comfort of home!!

Free Coach's Manual & CD • Coach's Gift • Evaluation Ribbons

Enjoy the comfort of your home field and let NECA bring the best camp experience right to your door! Private Camps are designed to meet your team's individual needs. Our staff will help you create a camp that focuses on the areas you would like to work on.

COMPLETE CAMP: A little bit of everything!

CHOREOGRAPHY CAMP: Let us help build your competition or half-time routine.

STUNT CAMP: Build stunts and pyramids and learn drills and conditioning techniques for stronger stunting.

DESIGN A CAMP: Work with an instructor to design your entire camp.

COACH'S CLINICS: Order a coach's clinic in combination with your team's private camp or choose a day just for coaches to learn. Proper stunting progression, stunting technique, safety and spotting and choreography are just some of the topics covered.

PRIVATE CAMP RATES (Per student)

ONE DAY CLINIC: \$45.00 / TWO DAY CAMP: \$85.00 / THREE DAY CAMP: \$120.00

- Additional fee required for choreography camp.
- Contact us for special rates on camps with over 50 participants.
- Invite a neighboring school to your private camp and earn discounts!



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NECA 2011 CAMP REGISTRATION

Coaches: Use this form to register for overnight or private camps. You may duplicate this form to order more than one camp or for individual students. Follow the simple steps below.

1. Circle the camp you wish to register for.
2. Complete the contact information.
3. Mail your registration to the appropriate address below or
4. Call or e-mail us for assistance at Info@cheerneca.com or (860) 848-0040.

Resident & Commuter Camps Mail to:
New England Cheerleaders Assoc. Inc.
P.O. Box 124
Uncasville, CT 06382
(860) 848-0040

Private Camps Mail to:
NECA Private Camps
P.O. Box 783
Millbury, MA 01527
(888) 551-1388



Payment Procedures

1. Camp fees are listed next to the camp location. Resident fees include instruction, meals, and housing. Commuter fees include instruction only unless otherwise noted.
2. A \$30.00 per student deposit is due two weeks after your tryouts or by June 1st to guarantee space. Late registrations will gladly be accepted on a first come, first served basis.
3. Deposits are non-refundable and non-transferable. Deposit and balance of payment may be mailed together if preferred.
4. Balance of payment should be mailed two weeks prior to your camp. Payment must be in the form of a bank check or money order and should be made payable to NECA Cheer Camps.
5. Private Camp Pricing: 2 day camps start at \$85.00 per student and 3 day camps start at \$120.00 per student. Discounts are available for large groups or abbreviated sessions. Please contact us for details.



Step 1:

Circle the Camp and check your status.

Westfield State University: July 5-8, 2011

- Resident Camper \$295.00
- Resident Coach \$195.00
- Commuting Camper \$185.00
- Commuting Coach \$65.00

Mitchell College: July 18-21, 2011

- Resident Camper \$295.00
- Resident Coach \$195.00
- Commuting Camper w/Meal Plan \$235.00
- Commuting Camper \$185.00
- Commuting Coach \$65.00

Babson College: July 25-28, 2011

- Resident Camper \$295.00
- Resident Coach \$195.00
- Commuting Camper \$185.00
- Commuting Coach \$65.00

Private Camp: Select 3 dates

- First Choice: _____
Second Choice: _____
Third Choice: _____

Step 2:

Contact Information

- School/Individual's Name: _____
Street Address: _____
City/State/Zip: _____
Telephone: _____
*E-mail: _____

- Advisor/Contact: _____
Street Address: _____
City/State/Zip: _____
Telephone: _____
*E-mail: _____

*E-mail helps us share important information about your camp in a timely manner. Payment Information: Include a \$30.00 per student deposit or full payment if you prefer.

- Resident Campers # _____ Total \$ _____
Resident Coaches # _____ Total \$ _____
Commuting Camper # _____ Total \$ _____
Commuting Coaches # _____ Total \$ _____
Private Campers # _____ Total \$ _____

Team Description: Please check box to indicate level.

- Youth* Varsity Other:
 Junior High All-Star _____
 Junior Varsity College _____
 Freshman

*Elementary/Youth Team: Please indicate ages.

IMPORTANT FORMS

Resident camps require each camper to have a current physical and complete list of immunizations on file in the camp office **2 weeks PRIOR** to the start of the camp. All camp forms are available online at www.cheerneca.com. NECA camps are fully licensed and camp policies are available upon request.